



# PROFESSIONAL DEVELOPMENT

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Arts Law is Australia's national community legal centre for the arts. For nearly 40 years, we have provided the creative community with legal advice, education, resources and advocacy to help build stronger arts practices. Our mission is to empower artists through the law.



The more artists know their rights, the better equipped they are to build sustainable arts practices. Our professional development program empowers artists and arts organisations with confidence and practical knowledge of the law.

Arts Law understands the legal issues that artists face everyday. We've built our education experience on listening to artists about what matters to them and helping them find legal solutions.

Our education style is informative and informal. It is our job to communicate complex legal concepts in a common sense and easy to understand way.

Arts Law delivers face-to-face or online workshops as a single session or workshop series. We will tailor the workshops based on your audience's needs and the legal topics most relevant to them. We have run hundreds of workshops for arts organisation, local councils, universities and others. Participants are able to ask questions and leave with a new set of skills to better their arts practice.



# THE ARTS LAW DIFFERENCE

Why work with us?



# PRESENTATION MENU

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## **Copyright 101 for artists**

Creating art means creating copyright. Let us walk you through owning and using your copyright, knowing your moral rights as well as creating copyright with other people. This session uses practical examples, case studies and hypotheticals to help make copyright accessible and, dare we say, fun for creatives.

## **Dotting the i's: understanding arts contracts**

Understanding your contract means gives you have the power to negotiate a better deal or get out of a bad contract. This session takes you through how to make and negotiate a contract and some of the key terms to look out for in those agreements. We'll guide you to useful templates and explain how to get legal advice on those.

## **In House - staff professional development**

We can provide targeted, helpful legal education to your staff to develop their legal understanding of artists' rights and help you work towards best practice for your industry. This session includes contracts and insurance and liability basics, along with governance training, but it is also directed by your needs as an organisation.

## **We also offer sector specific sessions including:**

- **Film and TV Law**
- **Playing it right – Music**
- **Know Your Writes – writing/literature**
- **Performers' Rights**
- **Seeing the Big Picture – Visual Arts & Design**
- **Graphic Designers**

## **FIRST NATIONS PROFESSIONAL DEVELOPMENT**

Our team provides culturally appropriate professional development for First Nations artists or best practice training for teams looking to engage First Nations artists.

We'll also give artists more information about how to access Artists in the Black, our dedicated service for First Nations artists and communities.

These sessions are co-delivered with our Artists in the Black Coordinator.

## **Respecting and protecting: Indigenous Cultural Intellectual Property**

Are you using or creating Aboriginal or Torres Strait Islander artwork, stories or language? This workshop explores the legal and cultural issues around protecting and respecting culture and heritage. The workshop is for Aboriginal or Torres Strait Islander artists and cultural workers and non-Indigenous participants who wish to work with ICIP.



### **Social media and your arts practice**

Do you use Facebook, Instagram, Pinterest or Tumblr or a website? Putting your copyright and your ideas online is an opportunity that can backfire spectacularly if your work is infringed. This session covers some of the important “legal side” of harnessing social media to benefit you and how to protect your work, including delving into the fine print of those platforms.

### **Collaborate or Bust: creating together**

Working with other creatives can mean sharing your space, your ideas and your copyright. This workshop explores creating and owning copyright jointly, incorporating a collaborative group, and some of the opportunities and responsibilities when collaborating with other artists. This workshop is for you if you’d like to update your knowledge for a more sustainable arts practice and get a clearer understanding of the legal frameworks behind collaborative processes or projects.

### **Governance for arts organisations**

Are you on an arts board, or wanting to understand what your legal obligations are when running an arts organisation? This session takes you through those obligations as well as exploring risk and liability in an easy to understand format. This workshop is relevant to board members, CEOs, GMs and those wishing to establish an arts organisation.

### **Bespoke sessions**

Contact us to find out more about how we can tailor a presentation specifically for you and your audience. We’ve run professional development sessions on defamation for editors, copyright infringement for photographers, contracts for circus performers and Indigenous Cultural Intellectual Property for dancers.

**Whatever your needs and your audience we can work with you to deliver legal education in a friendly and engaging way.**



# WEBINARS, WORKSHOPS, AND CLINICS

Which program is right for you?



## Workshops

Delivered face-to-face our workshops are lively and interactive sessions. Our lawyers will speak directly to participants, with questions and interactive content throughout. We cover case studies, the law and how to get more support.

### **How do we deliver?**

We'll come to you. Whether that means presenting to hundreds in a lecture hall or a handful in a tiny room. Whoever your audience and whatever your space we're prepared.

## Webinars

Our webinars allow us to connect with your audience wherever they are. Including a moderated chat and Q&A, our webinars present engaging content using real world examples and plain English. Webinars also include links to more online resources, videos and support.

### **How do we deliver?**

We deliver bespoke webinars and interactive in-house training sessions on our platform or yours. We can also fit seamlessly into your online programming.

## Clinics

An optional add-on to our workshops and webinars, legal advice clinics provide artists with free on the spot legal advice. Our lawyers will provide one-on-one confidential advice and answer any questions. We can also refer clients to more services or resources depending to help their situation.

### **How do we deliver?**

Clinics can be delivered face-to-face or online. Our team will manage the booking process start to finish.



# CONTRACT TOOLS AND TEMPLATES

In addition to our workshops, webinars and clinics we offer packages including access to contract tools and templates specially curated for your needs.

As an optional add-on, provide your audience with contract templates to take home and use to set up best practices in their arts business. We can provide training on which contracts to use, when to use them and how they work. We'll also refer your artists to our Document Review Service.

We can also offer discount codes and bundles. Ask us about how you can add contract templates to your professional development program.

## Examples of our contract templates:

- Copyright Licences. We can tailor these for fashion, publishing, digital projects and more.
- Collaboration Agreements.
- Service Agreements for photographers or graphic designers
- Location and model releases
- Film or music contracts



**Want to book your next professional development session with Arts Law?**

**Contact us:**  
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