



Professional Development

Arts Law is Australia's national community legal centre for the arts. For 40 years, we have provided the creative community with legal advice, education, resources and advocacy to help build stronger arts practices.

Our mission is to empower artists through the law.



Education

The Arts Law Difference

The Arts Law education program empowers and engages artists and arts organisations because we understand their legal needs and can communicate the complexities of legal concepts in a common sense way.

We run workshops for local councils, tertiary education institutions and arts organisations on a wide range of legal issues.

Our aim is to leave participants confident about understanding their legal rights and responsibilities through an accessible, targeted session developed specifically for that audience.

Arts Law's education program has been running for over 40 years, having delivered thousands of various workshops to guide and assist creatives in safeguarding their practice.









Presentation Menu

What do our sessions look like?

Copyright 101 for artists

Creating art means creating copyright. Let us walk you through owning and using your copyright, knowing your moral rights as well as creating copyright with other people. This session uses practical examples, case studies from artists' experiences and hypothetical scenarios to help make copyright accessible and, dare we say, fun for creatives. This session is relevant to all creatives and artists across all art forms.

<u>Dotting the i's: Understanding arts</u> <u>contracts</u>

Understanding your contract means gives you have the power to negotiate a better deal or get out of a bad contract. This session takes you through how to make and negotiate a contract and some of the key terms to look out for in those agreements. This session is relevant to all creatives and artists across all art forms. We'll guide you to useful templates and explain how to get legal advice on those. [+Optional: As a participant in this workshop, you will receive a free Arts Law template contract].

Respecting and protecting: Indigenous Cultural Intellectual Property

Are you using or creating Aboriginal or Torres Strait Islander artwork, stories or language? This workshop explores the legal and cultural issues around protecting and respecting culture and heritage. The workshop is for Aboriginal or Torres Strait Islander artists and cultural workers and non-Indigenous participants who wish to work with ICIP.

Social media and your arts practice

Do you use Facebook, Instagram, Pinterest or Tumblr or a website? Putting your copyright and your ideas online is an opportunity that can backfire spectacularly if your work is infringed. This session covers some of the important "legal side" of harnessing social media to benefit you and how to protect your work, including delving into the fine print of those platforms.

Collaborate or Bust: Creating together

Working with other creatives can mean sharing your space, your ideas and your copyright. This workshop explores creating and owning copyright jointly, incorporating a collaborative group, and some of the opportunities and responsibilities when collaborating with other artists. This workshop is for you if you'd like to update your knowledge for a more sustainable arts practice and get a clearer understanding of the legal frameworks behind collaborative processes or projects.

Governance for arts organisations

Are you on an arts board, or wanting to understand what your legal obligations are when running an arts organisation? This session takes you through those obligations as well as exploring risk and liability in an easy to understand format. This workshop is relevant to board members, CEOs, GMs and those wishing to establish an arts organisation.



Artist Run Initiatives

Collaborating as an ARI? This workshop takes you through possible ways to set up and run an ARI, copyright and moral rights in joint works and governing for a strong, sustainable ARI. We will present a checklist of things to consider and talk you through the sorts of agreements your ARI may need to deal with.

Sector specific - Film and TV Law

Creating, distributing and selling film content is a legal adventure. Let us walk you through chain of title, basics in film contracts, licensing including music, releases. We will explore some of the pitfalls for online distribution of your content, as well as competition entry conditions. This session is relevant to all film makers, including emerging and mid-career creatives.

<u>Sector Specific - Playing it right</u> Music

Writing music can fill the heart with joy, but writing contracts; not so much. Let's walk you through the legal issues to navigate to successfully protect and market your music. This workshop helps you understand your rights and how to deal with them in growing your music practice. In this workshop we cover what rights you have in your music, things to consider when you are performing in a band, and what to look out for in producer and publishing agreements. This workshop is relevant to all musicians, including solo artists and bands.

<u>Sector Specific - Know Your Writes</u> <u>Writing/Literature</u>

Writing and publishing touch on many complex legal issues. Come join Arts Law as we cover the basics of things to look out for in publishing contracts, copyright and your work, the online space and defamation law. This session is relevant to all writers.

<u>Sector Specific - Seeing the Big Picture</u> <u>Visual Arts & Design</u>

Creating paintings, sculptures and designs means creating copyright. Let us take the confusion out of the many legal issues around creating, licensing, exhibiting and selling your visual artwork. We cover copyright, moral rights, contracts and give you some tips on negotiating better deals with agents and galleries. This session is relevant to all visual artists, including painters, sculptors, photographers, craftspeople.

Sector Specific - Graphic Designers

Creating logos or designs for others can mean working through copyright and contract issues. Let us help you understand these issues and equip you to negotiate better deals when you are licensing or being commissioned. This workshop is relevant to all graphic designers.





Workshops, Webinars, and Clinics

Which program is right for you?

Workshops

A face-to-face class where a group of participants engage in deep discussion, gain knowledge, discuss ideas, and take part in practical activities on a particular subject.

Webinars

A digital presentation conducted online which allow participants in different locations to engage with the speaker and moderator.

Clinics

A program that provides developing professionals with practical and skill-oriented instruction under the supervision and guise of a skilled practitioner.

How do we deliver?

After consultation with the organisation, Arts Law will construct a workshop format spanning across two days – either consecutively or two separate days over the course of a year. This workshop will focus on the legal issues affecting the institution and will be delivered by an Arts Law lawyer with proven experience.

How do we deliver?

After consultation with the organisation, Arts Law will develop content for the chosen topic and select a date and time for attendees to take part in. After the session, a recording of the webinar will be made available for those unable to participate.

How do we deliver?

After consultation with the organisation on 'best business practice' or a 'legal health check' audit, Arts Law will advise on legal issues to develop a deeper understanding of the organisation and set up a model or set of practices to assist the operation of the company. Clinics are conducted across two days and will be delivered by an Arts Law lawyer.



Add ons: Contract Tools and Templates

How can our resources compliment your workshop?

As part of your education session, Arts Law has a range of contract templates we can offer for you to build best practice for your arts business, organisation, or for when you work with artists and creatives.

Our resources can help artists can get the most out of their session. The Arts Law team can help you decide what contract is best for you as well as review your agreement once you have created it to make sure it is exactly what you need.

Browse our agreements:

- Copyright Licensing Agreement
- Commissioning Agreement: Private or Commercial <u>Visual Artwork</u>
- Artist and Gallery Agency Agreement
- Producer and Director Agreement
- Music Commission Agreement
- Collaboration Agreement

Find out more on how we can package these contracts for you and your organisation.

Contact: education@artslaw.com.au

